

The Global Certification Program for PPP Professionals

Improving Public-Private Partnership Performance Across Emerging and Developing Economies



APMG International has been appointed by the World Bank Group to develop and implement a global Public-Private Partnership (PPP) certification program. Funded by the Public-Private Infrastructure Advisory Facility (PPIAF), this innovation marks an important milestone in the World Bank Group's efforts to share knowledge, establish standards, and enhance professionalism in the delivery of PPPs globally.



ABOUT THE PROGRAM

The Public-Private Partnership certification program aims to improve the performance of PPPs by enhancing and standardizing PPP practices across emerging and developing economies. These regions of the world will make a significant contribution to the growth of the global economy. But the challenges they face are significant. They often require investment in hard infrastructure like highways, airports, and trains, and soft infrastructure like schools and universities. Regulators and policy makers are frequently impatient with the speed of development and need access to more technical expertise. PPPs can offer help in these areas, allowing these economies to achieve growth at rates that will improve the lives of their citizens.

Every PPP practitioner's goal is a well-executed, successfully implemented transaction, free from setbacks that can add expense and delay benefits. This new program from the World Bank Group, which will be administered by APMG, can help practitioners achieve the best outcome possible. By raising PPP standards, PPP performance can be enhanced through:

- Strong leadership and sound technical know-how
- Thorough planning and adequate funding
- Learning from previous experience and models
- Proper understanding of principles and documents

All of these elements are addressed in this program.

The committee steering the program comprises the Asian Development Bank, European Bank for Reconstruction and Development, Inter-American Development Bank (through its Multilateral Investment Fund), Islamic Development Bank, PPIAF, and World Bank Group.

PROGRAM MODULES

There are 8 modules in the program:

1. Introduction and Overview
2. Establishing the PPP Framework
3. Identifying and Screening Projects
4. Appraising Projects
5. Structuring Tender and Contract
6. Tendering and Awarding Contract
7. Delivering and Commissioning
8. Operating and Maintaining (including hand back)

PROGRAM BENEFITS

This certification program equips PPP practitioners to improve all aspects of the PPP transaction and performance, including:

- effective team building by fostering cross-discipline participation;
- creating a shared understanding between public and private team members; and
- exposing participants to best-in-class PPPs that can be adapted and replicated.

TIMING

The certification program was launched in June 2016. The first of the two higher level exams, Preparation, launches in April 2017. The other higher level exam, Execution is due for launch in the second half of 2017.

ABOUT APMG INTERNATIONAL

APMG is an accredited certification body that was established in 1993. It has set and marked over 1.3 million PPM exams since 1996 and 1.5 million Service Management exams since 2008. It works with a global network of highly professional Accredited Training Organizations. APMG delivers examinations in 22 languages.

ABOUT THE WORLD BANK GROUP

The World Bank Group plays a key role in the global effort to end extreme poverty and boost shared prosperity. It consists of five institutions: the World Bank, including the International Bank for Reconstruction and Development (IBRD) and the International Development Association (IDA); the International Finance Corporation (IFC); the Multilateral Investment Guarantee Agency (MIGA); and the International Centre for Settlement of Investment Disputes (ICSID). Working together in more than 100 countries, these institutions provide financing, advice, and other solutions that enable countries to address the most urgent challenges of development.

For more information, please visit www.worldbank.org, www.miga.org, and ifc.org.



Free online instructional materials will be available for the Introduction and Overview module, providing an oversight of the full scope of the Body of Knowledge. Candidates wishing to study for the higher modules will be able to attend courses offered by training organizations, accredited by APMG to ISO 17065 guidelines.

Credentials will be awarded when the candidate has passed all relevant exams and can demonstrate appropriate experience.

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